



Vivek College of Commerce

## Event Report

Format No: VES/VCC/CSRA/ER/F03

Rev No:0

Date: 01.06.2022

Department: Extension

# **REPORT OF INSTITUTION'S INNOVATION COUNCIL & MERAKI PRE- INCUBATION CENTRE A.Y. 2022-23**

## **REPORT ON "OUT OF BOX THINKING FOR PROBLEM THINKING**

**Name of Activity:** Out of box thinking for problem thinking

**Event:** Online

**Date:** 28th June, 2022.

**Name of Committee:** Meraki

**Name of Faculty Organizing:** Prof. Anuja Narvankar

**Organized for:** All the IIC members.

**Level of Activity:** Intercollege

**Speaker:** Prof. V. Kamakoti, Director, IIT Madras.

**Objective:** The main objective of attending this session was to get an essential piece of knowledge about thinking out of the box for problem-solving using mathematical & scientific concepts and techniques

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### Contents:

1. Mr. Udyan Maurya introduced the speaker for the session to all the attendees.
2. Mr. Dipan Sahu (Asst. Innovation Director) welcomed all the faculty members, students, and staff.
3. The speaker for the session Prof. V. Kamakoti started the session by narrating the Apples knife stone theory.
4. The entire session was based on the following points.
  - Creative thinking.
  - Unconventional thinking.
  - Coming up with a creative and quick answer for any problem and not relying on easy answers.
5. The speaker asked a few complicated questions to attendees in which the derivation of answers was simple but the way to understand and think about the given question was tricky.
6. The speaker even introduced the mathematical operation Division in form of a story.
7. A little information about the course offered by the speaker was shared to all the attendees.
8. The participants cleared their doubts by asking their questions.
9. The session ended with a vote of thanks proposed by Mr. Udyan Maurya.

**The outcome of the Event:** All the attendees understood utility of mathematics and science to solve problems in a creative way. Many of the attendees claimed through word of mouth their perspective.

**No. of attendees:** 30

Male: 10, Female: 20



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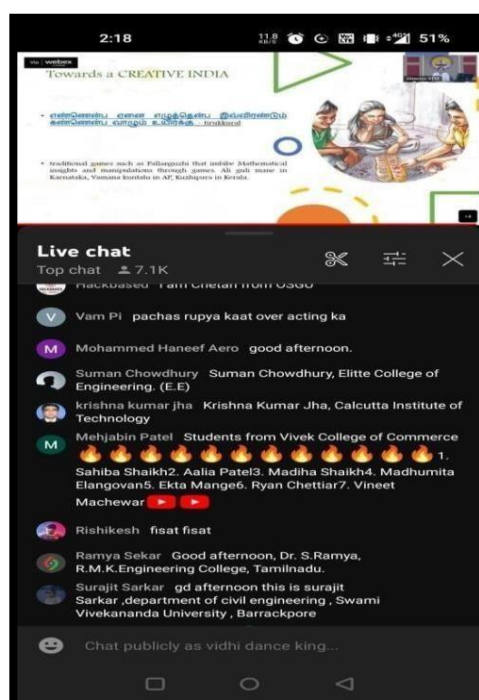
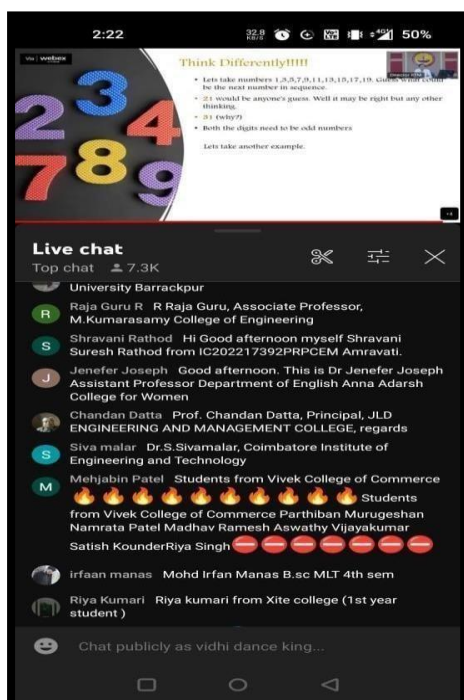
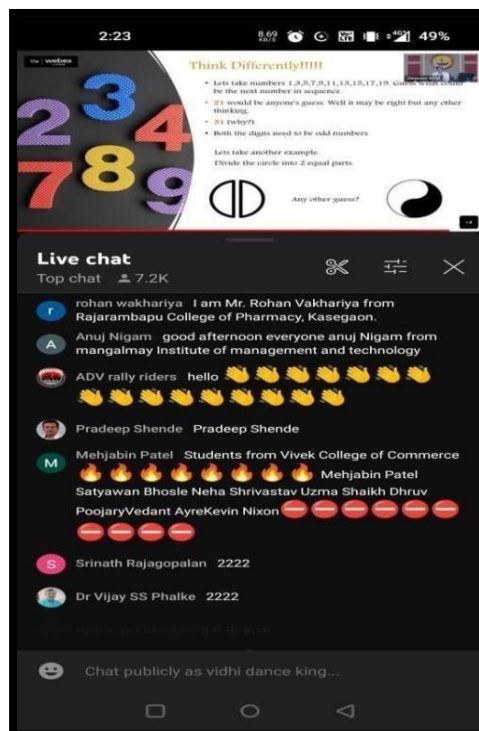
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## Images of the webinar





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## **REPORT ON VISIT TO INCUBATION CENTRE OF NAVAYUVAK ENTREPRENEURS**

**Name of Activity:** Visit to Incubation Centre of Navayuvak Entrepreneurs

**Event:** Offline

**Date:** 1<sup>st</sup> July, 2022

**Venue:** 22<sup>nd</sup> Floor, Sunshine Tower, Senapati Bapat Marg, Dadar West, Parel, Mumbai.

**Name of Committee:** Meraki

**Name of Faculty Organizing:** Prof. Anuja Narvankar & Prof Lubina Gonsalves.

**Organized for:** All Merakians

**Level of Activity:** Intracollege

**Speaker:** Prof. V. Kamakoti, Director, IIT Madras.

**Objective:** The main objective of the event was to get information about the working style of this incubation center and to know about their activities.

### **Contents:**

1. All the 25 Merakians left for the Incubation Center by 1:00 p.m.
2. Merakians reached the incubation center of Navayuvak Entrepreneurs by 3:00 pm
3. There was a formal introduction of Merakians and the members of Navayuvak Entrepreneurs.
4. Then there was an ice-breaker activity in which the members of Navayuvak Entrepreneurs and Merakians shared their experiences and types of work done in their incubation center.
5. The Founder of Navayuvak Mr. Gaurav Mishra addressed everyone with his inspirational words. His speech was based on the following points.
  - Idea generation
  - How to finance a start-up
6. Then Mr. Yash Dedhia the founder of Comed Learning explained the benefits of being a part of E-Cell (Entrepreneurship Cell).
7. After this there was an informal conversation between all the representatives so that they can interact with each other and build contacts.
8. By 6:00 p.m. Merakians left for their respective residence.



**The outcome of the Event:** The representatives got a basic piece of knowledge about the importance of being a part of E-Cell. They understood the working style and activities done in the Incubation Center of Navayuvak Entrepreneurs. Merakians got some essential information like how to convince angel investors for seed funding, and innovative ways to deal with incubatees and help them in starting their new venture.

**Navayuvak Entrepreneurs:** The Navayuvak Entrepreneurs was founded by Mr. Gaurav Mishra. He started his first venture at the age of 16. Since then, he is passionately working towards the development of the startup ecosystem by helping fellow entrepreneurs and creating an impact through his talks. The main objective of the firm is to create an entrepreneurial mindset among the students.

**No. of Merakians for Visit:** 25  
Male: 20, Female: 05



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# **REPORT ON SESSION OF ANGEL INVESTMENT/ VC FUNDING OPPORTUNITY**

**Name of Activity:** Session of Angel Investment/ VC Funding Opportunity

**Event:** Offline

**Date:** 6<sup>th</sup> July, 2022

**Venue:** Auditorium, Vivek College of Commerce.

**Name of Committee:** Meraki Pre-Incubation and Incubation Centre

**Name of Faculty Organizing:** Prof. Anuja Narvankar & Prof Lubina Gonsalves.

**Organized for:** All the under graduate students.

**Level of Activity:** Intracollege

**Speaker:** Mr. Sagar Ranshoor

**Objective:** The main objective of the session was to basically give a basic piece of knowledge about Angle Investments and Venture Capitalists to the students so that it will be useful for them when they will be starting their own venture.

### **Contents:**

1. Merkians Ekta Mange gave a short welcome speech.
2. The speaker for the session Mr. Sagar Ranshoor, Prof. Anuja Narvankar ma'am, and Prof. Lubina Gonsalves ma'am lighted the lamp.
3. Merakians Aswathy Vijaykumar gave a piece of brief information about Vivek College of Commerce, Meraki Pre-Incubation and Incubation Center. She even introduced the speaker for the session to all the attendees.
4. Session was based on the following points: -
  - The speaker's personal experience while pitching for funds.
  - How to have a proper start-up.
  - How to pitch for your fund requirements.
  - Meaning and difference between Angel Investment & Venture Capitalist.
  - The entire process of starting up a business and funding it.

5. There was a question-and-answer round where the attendees cleared the queries regarding start-ups and their funding.
6. The vote of thanks was given by Merakians Madumita Elangovan.

**The outcome of the session:** - All the attendees drove lots of information from the sessions. All the myths which they had regarding the funding of start-ups were cleared. The attendees interacted with the speaker and got a lot of information regarding investments, idea generation, idea validation, etc.

**Feedback:** The overall feedback was positive.

**Total No. of Attendees:** 60  
Male- 35, Female- 25





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### Images of the session





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# **REPORT ON “ENTREPRENEURSHIP DEVELOPMENT PROGRAM”**

**Name of Activity:** Entrepreneurship Development Program

**Event:** Online

**Date:** 8<sup>th</sup> July, 2022

**Name of Committee:** Meraki Pre-Incubation and Incubation Centre

**Name of Faculty Organizing:** Prof. Anuja Narvankar

**Organized for:** All the students

**Level of Activity:** Intercollege

**Speaker:** Navin Tekwani (Vice President, Institutional Sales Head, Global Strategic Partnerships Hem Securities Ltd, Mumbai, Dr. Deepak Shidhaye & John Thomas

**Objective:** The main objective of attending this session was to get an essential piece of knowledge about thinking like an entrepreneur. International Entrepreneurship was been thought to the students thoroughly.

### **Contents:**

1. Trading
2. Basis of International Trade
3. International Marketing
4. Factors Relevant to International Marketing
5. international & Multinational Marketing
6. Exporting: Direct & Indirect Exports
7. Scope of International Marketing
8. Difference in Domestic and International Marketing
9. Apraising Marketing Environments
10. Industrial Structure
11. Subsistence Economies
12. Raw Material Economies
13. Industrial Economies
14. Conclusions

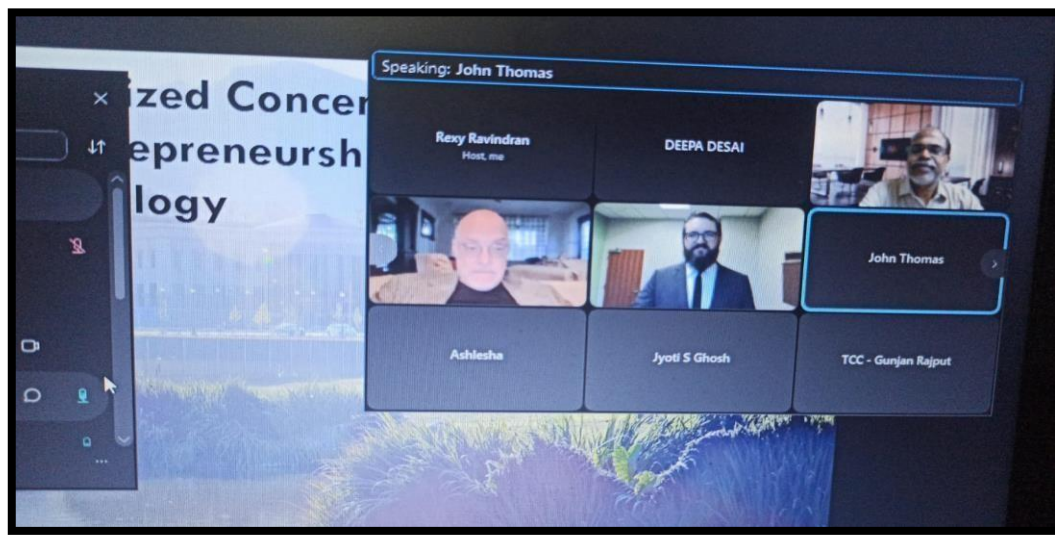


**The outcome of the Event:** Students advance their skills in customer development, customer validation, competitive analysis, and iteration while utilizing design thinking and process tools to evaluate in real-world problems and projects.

**No. of attendees:** 23

Male: 12, Female:11

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# **REPORT ON SESSION ON BUSINESS MODAL CANVAS (BMC)**

**Name of Activity:** Session on Business Modal Canvas (BMC)

**Event:** Online

**Date:** 12<sup>th</sup> July, 2022

**Venue:** Auditorium, Vivek College of Commerce.

**Name of Committee:** Meraki Pre-Incubation and Incubation Centre

**Name of Faculty Organizing:** Prof. Anuja Narvankar & Prof Lubina Gonsalves.

**Organized for:** All the under graduate students.

**Level of Activity:** Intracollege

**Speaker:** Mr. Satyendra Gupta (Co-founder & Director of Neoperk)

**Objective:** The main objective of the session was to basically give a basic piece of knowledge about Business Model Canvas to the students who are interested in starting up a venture.

### **Contents:**

1. Merakian Uzma Sayyed welcomed the speaker, faculties, and attendees for the session.
2. Merakian Madiha Shaikh gave the introduction for the session and introduced the speaker for the session, Mr. Satyendra Gupta, to all the attendees.
3. The session was based on the following points.
  - What is business?
  - How to have a start-up.
  - What is BMC (Business Modal Canvas).
  - Examples of various business types.
4. There was a brief explanation about Business Model Canvas which included the following points.
  - Value Proposition
  - Customer Segmentation
  - Customer Relationship
  - Channels in Business
  - Key partners
  - Key activities

- Key resources
  - Cost structure.
5. Students were provided with a paper with appropriate columns wherein students were asked to fill the columns with their business ideas according to the points mentioned above.
  6. Then the students were asked to pitch it in front of the speaker, and the speaker gave a few suggestions to the students for their business ideas.
  7. The session ended.
  8. Merakian Ryan Chettiar gave the vote of thanks.

**The outcome of the session:** - The attendees were given in-depth knowledge about the importance of BMC. There was a brainstorming session that induced the students to display their own business ideas. Hence many students actively engaged themselves in the activity which proves the foundation of the Entrepreneurship ecosystem. This activity gave clarity about BMC to the students.

**Feedback:** The overall feedback was positive.

**Total No. of Attendees:** 60  
Male- 30, Female- 30



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# **REPORT ON IMPACT LECTURE SERIES** **SCHEME SESSION 1**

**Name of Activity:** Impact lecture series scheme session 1

**Event:** Offline

**Date:** 16<sup>th</sup> July, 2022

**Venue:** Auditorium, Vivek College of Commerce.

**Name of Committee:** Meraki Pre-Incubation and Incubation Centre

**Name of Faculty Organizing:** Prof. Anuja Narvankar, Dr. Thanga Durai & Prof Lubina Gonsalves.

**Organized for:** All the under graduate students.

**Level of Activity:** Intracollege

**Speaker:** Dr. Punit Kumar Dwivedi  
(Incubation, Startups & Prof. Director of a modern group of institution)

**Objective:** The main objective of this session was to provide a basic set of knowledge to the students about entrepreneurship in an innovative and simpler way.

### **Contents:**

1. Madiha Shaikh introduced the speaker to all the attendees.
2. The speaker for the session started with a narration of a story on commitment.
3. The session was based on the following points
  - A brief information about entrepreneurship.
  - Step for start-up growth.
  - Importance of marketing in start-ups.
  - Risk management
  - 3 strategies (converse with the people and convince them, to act where technology is involved, analyze the market then take your next step).

- How to fund one's start-up
  - Preparations of Business Model Canvas.
4. There was a question-and-answer round where the attendees cleared the queries regarding start-ups and their funding.
  5. The vote of thanks was given by Merakian Raveena Singh.

**The outcome of the session:** - All the attendees drove lots of information from both sessions. The attendees interacted with the speaker and obtained lots of information regarding entrepreneurship. The attendees understood the entire process of starting up a new venture and making it successful. In these sessions, entrepreneurship was explained with the use of simple examples and were co-related to normal day-to-day activities.

**Feedback:** The overall feedback was positive.

**Total No. of Attendees:** 60

Male- 20, Female- 40





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# **REPORT ON IMPACT LECTURE SERIES** **SCHEME SESSION 1**

**Name of Activity:** Impact lecture series scheme session 1

**Event:** Online

**Date:** 16<sup>th</sup> July, 2022

**Venue:** Auditorium, Vivek College of Commerce.

**Name of Committee:** Meraki Pre-Incubation and Incubation Centre

**Name of Faculty Organizing:** Prof. Anuja Narvankar, Dr. Thanga Durai & Prof Lubina Gonsalves.

**Organized for:** All the under graduate students.

**Level of Activity:** Intracollege

**Speaker:** Mr. Anubhav Justa (Patent Expert & senior Patent Analyst at Wagon Pvt. Ltd)

**Objective:** The main objective of this session was to provide a basic set of knowledge to the students about patents in an innovative and simpler way.

### **Contents:**

1. Merakian Sneha Nadar welcomed all the faculties and the attendees for the session.
2. Merakian Madhia Sheik welcomed the speaker for the session Mr. Anubhav Krishna and gave an introduction about Meraki Pre-Incubation and Incubation Center.
3. The entire session was based on the following points.
  - Contents of Patent
  - What can be patented?
  - Types of patents
  - What are corresponding patents?
  - Legal repercussions of illegally using someone's invention
  - What are patent claims and their types?
  - Parts of the patent document.
4. The vote of thanks was given by Merakian Raveena Jain.

**The outcome of the session:** - All the attendees drove lots of information from the session. All the myths which they had regarding the patent of new innovations were cleared. The attendees interacted with the speaker and got a lot of information regarding patents.

**Feedback:** The overall feedback was positive.

**Total No. of Attendees:** 60

Male: 20, Female: 40





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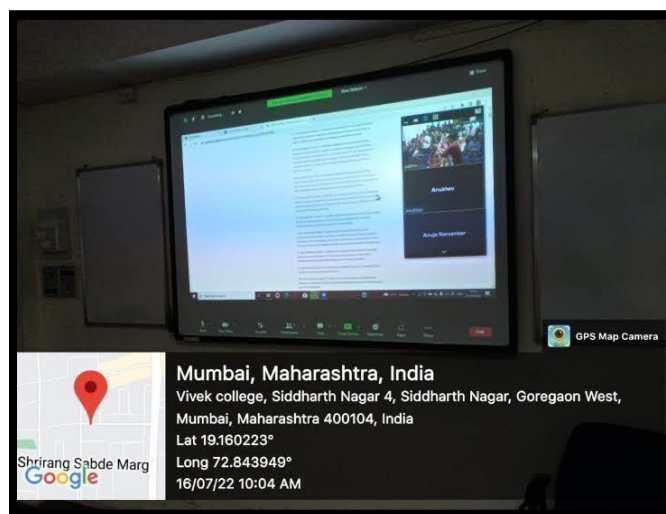
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## **REPORT ON IMPACT LECTURE SERIES** **SCHEME SESSION 2**

**Name of Activity:** Impact lecture series scheme session 2

**Event:** Online

**Date:** 26<sup>th</sup> July, 2022

**Venue:** Auditorium, Vivek College of Commerce.

**Name of Committee:** Meraki Pre-Incubation and Incubation Centre

**Name of Faculty Organizing:** Prof. Anuja Narvankar, Dr. Thanga Durai & Prof Lubina Gonsalves.

**Organized for:** All the under graduate students.

**Level of Activity:** Intracollege

**Speaker:** Mr. Anubhav Justa (Patent Expert & senior Patent Analyst at Wagon Pvt. Ltd)

**Objective:** The main objective of these sessions was to provide some basic set of knowledge to the students about prototyping and technology impact & advantage in entrepreneurship, in an innovative and simpler way.

### **Contents:**

1. Merakian Uzma Sayyad welcomed all the faculty and attendees for the session.
2. Merakian Madiha Shaikh welcomed the speaker for the session, Mr. Anubhav Krishna, and introduced Meraki Pre-Incubation and Incubation Centre.
3. The entire session was based on the following points.
  - Role prototyping in the entrepreneurship process.
  - What is prototyping?
  - Prototype in the design thinking process.
  - The important 7 use cases for prototypes.

- Steps in prototyping and designing.
  - Types of prototyping
  - Benefits of prototyping and designing in entrepreneurship.
  - Tools used in the creation of prototypes.
4. All the attendees cleared their queries regarding prototyping and designing.
  5. The vote of thanks was given by Madiha Shaikh.

**The outcome of the session:** - Essential topics such as prototyping and IPR filing were explained to attendees in-depth, which will surely have a great impact on the students' entrepreneurship journey. All the attendees interacted with the speaker in the question-and answer round and got their queries cleared.

**Feedback:** The overall feedback was positive.

**Total No. of Attendees:** 60

Male- 30, Female- 30





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# **REPORT ON IMPACT LECTURE SERIES** **SCHEME SESSION 2**

**Name of Activity:** Impact lecture series scheme session 2

**Event:** Online

**Date:** 26<sup>th</sup> July, 2022

**Venue:** Auditorium, Vivek College of Commerce.

**Name of Committee:** Meraki Pre-Incubation and Incubation Centre

**Name of Faculty Organizing:** Prof. Anuja Narvankar, Dr. Thanga Durai & Prof Lubina Gonsalves.

**Organized for:** All the under graduate students.

**Level of Activity:** Intercollege

**Speaker:** Dr. C.R. Rene Robin [Professor and Dean (innovation) Shri Sairam engineering college]

**Objective:** The main objective of these sessions was to provide some basic set of knowledge to the students about prototyping and technology impact & advantage in entrepreneurship, in an innovative and simpler way.

### **Contents:**

1. Merakian Uzma Sayyed welcomed the second speaker for the session, Dr. C.R. Rene Robin.
2. Madhia Sheikh introduced the speaker to all the attendees.
3. The session was based on the following points
  - What is entrepreneurship and its importance?
  - Difference between discovery and inventions.
  - Difference between inventions and innovations.
  - How to commercialize your invention.
  - Significance of IPR in entrepreneurship.
  - Process of IPR filing.
  - Types of properties.

- Importance and role of technology in entrepreneurship.
  - Impact of technology advantage in business.
  - Tips to become a successful entrepreneur.
4. There was a question-and-answer round where the attendees cleared the queries regarding start-ups and their funding.
  5. The vote of thanks was given by Merakian Madhia Sheikh.

**The outcome of the session:** - Essential topics such as prototyping and IPR filing were explained to attendees in-depth, which will surely have a great impact on the students' entrepreneurship journey. All the attendees interacted with the speaker in the question-and-answer round and got their queries cleared.

**Feedback:** The overall feedback was positive.

**Total No. of Attendees:** 60

Male: 30, Female:30





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# **REPORT ON SESSION OF INTELLECTUAL PROPERTY RIGHTS(IPR) LITERACY & AWARENESS**

**Name of Activity:** session of Intellectual property rights Literacy & Awareness

**Event:** Online

**Date:** 27<sup>th</sup> July, 2022

**Venue:** Auditorium, Vivek College of Commerce.

**Name of Committee:** Meraki Pre-Incubation and Incubation Centre

**Name of Faculty Organizing:** Prof. Anuja Narvankar, Dr. Thanga Durai & Prof Lubina Gonsalves.

**Organized for:** All the under graduate students.

**Level of Activity:** Intracollege

**Speaker:** Ms. Ankita Sambyal (Founder of Angina Legal and Tech Solutions& Vaidhanik-A startup incubator, speaker, mentor, advisor.)

**Objective:** The main objective of this session was to provide some basic set of knowledge to the students about IPR (Intellectual Property Rights) and explain them the entire process of IPR filing.

### **Contents:**

1. Merakian Khushi Yadhav welcomed all the faculty and attendees for the session.
2. Merakian Anushka Kuhikar welcomed the speaker for the session, Ms. Ankita Sambyal, and introduced Meraki Pre-Incubation and Incubation Center.
3. The speaker started the session with Lord Kelvin's quote.
4. The entire session was based on the following points.



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- What are Patents?
- A brief information about the design patent and utility patent.
- What is copyright?
- Trademarks and their meaning, and importance in entrepreneurship.
- What are trade secrets?
- Valuation pyramid.
- How to create an Intellectual Property (IP) strategy?
- Significance of research strategy in entrepreneurship.
- Useful websites for start-ups for filing trademarks, patents, and copyrights.
- What is IP management?
- IP valuation and its need in entrepreneurship.
- Benefits of IP valuation.

5. All the attendees cleared their queries regarding filing patents and trademarks.

6. The vote of thanks was given by Madiha Shaikh.

**The outcome of the session:** - All the attendees got in-depth knowledge about IPR and its branches like trademarks, and patent filing. The speaker even gave a few tips to the attendees in case they are in the need of filing a patent or trademarks for their new venture. Many unrevealed topics like trade secrets were explained to them which will be very useful for all the upcoming entrepreneurs.

**Feedback:** The overall feedback was positive.

**Total No. of Attendees:** 64

Male- 31, Female- 33





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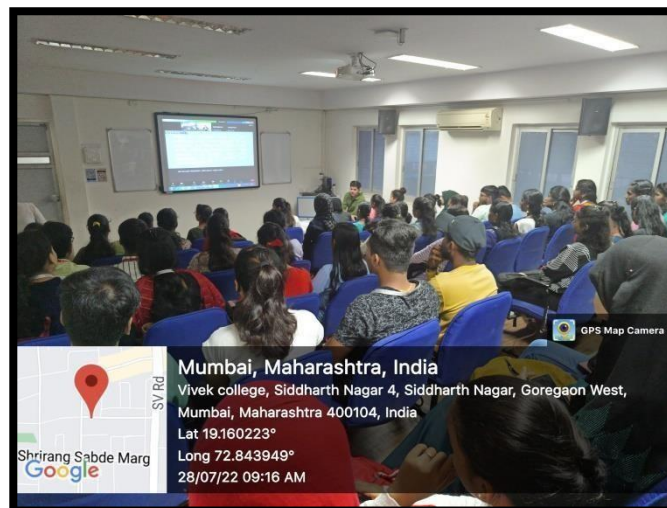
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## **REPORT ON AYURVEDARSHAN**

**Name of Activity:** Ayurvedarshan

**Event:** Online

**Date:** 23<sup>rd</sup> July, 2022

**Venue:** Room No.43, 4<sup>th</sup> Floor, Vivek College of Commerce.

**Name of Committee:** Meraki Pre-Incubation and Incubation Centre

**Name of Faculty Organizing:** Prof. Anuja Narvankar, Dr. Thanga Durai & Prof Lubina Gonsalves.

**Organized for:** All the under graduate students.

**Level of Activity:** Intercollege

**Objective:** The objective of this exhibition was to celebrate World Environment Day, by demonstrating the uses of Ayurvedic plants and fruits to all the undergraduate students.

### **Contents:**

Principal ma'am Dr. Vijetha Shetty untied the ribbon and inaugurated the exhibition. Merakians formed various groups wherein they constructed different charts and banners with the waste cardboards portraying some crucial information about various Ayurvedic plants and their uses. They brought plants to support the evidence and explanation. Few groups also gave some information about Ayurvedic fruits like Indian gooseberry (Amla).

**The outcome of the session:** - Student participants were provided information on ayurvedic plants and their medicinal uses.

**Feedback:** The overall feedback was positive

**Total No. of Groups Participated:** 16





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# **REPORT ON POSTER-MAKING COMPETITION**

**Name of Activity:** Poster-Making Competition

**Event:** Offline

**Date:** 9<sup>th</sup> August, 2022

**Venue:** Room Number 31, Vivek College of Commerce.

**Name of Committee:** Meraki Pre-Incubation and Incubation Centre

**Name of Faculty Organizing:** Prof. Anuja Narvankar, Dr. Thanga Durai & Prof Lubina Gonsalves.

**Organized for:** All the under graduate students.

**Level of Activity:** Intercollege

**Name of Faculty organizing:** Prof Anuja Narvankar, Prof. Lubina Gonsalves & Dr. ThangaDurai

**Objective:** The primary goal of this competition's planning was to teach the pupil about Aatmanirbhar Bharat. Merakians created this competition wherein the competitors must produce a poster on paper that will communicate the true essence of Aatmanirbhar Bharat. Because Merakians realized that students in this digital age used several applications to create posters with the available templates and animations.

**The outcome of the session:** - Every participant in this competition showed a high level of passion. It was noted that the contestants had done their research on Aatmanirbhar Bharat to accurately represent it in the poster. The students who participated in the activity and the other participants could comprehend the true meaning of Aatmanirbhar Bharat and even had an opportunity to express their creativity.

**Total No. of Attendees:** 20

Male:7, Female:13



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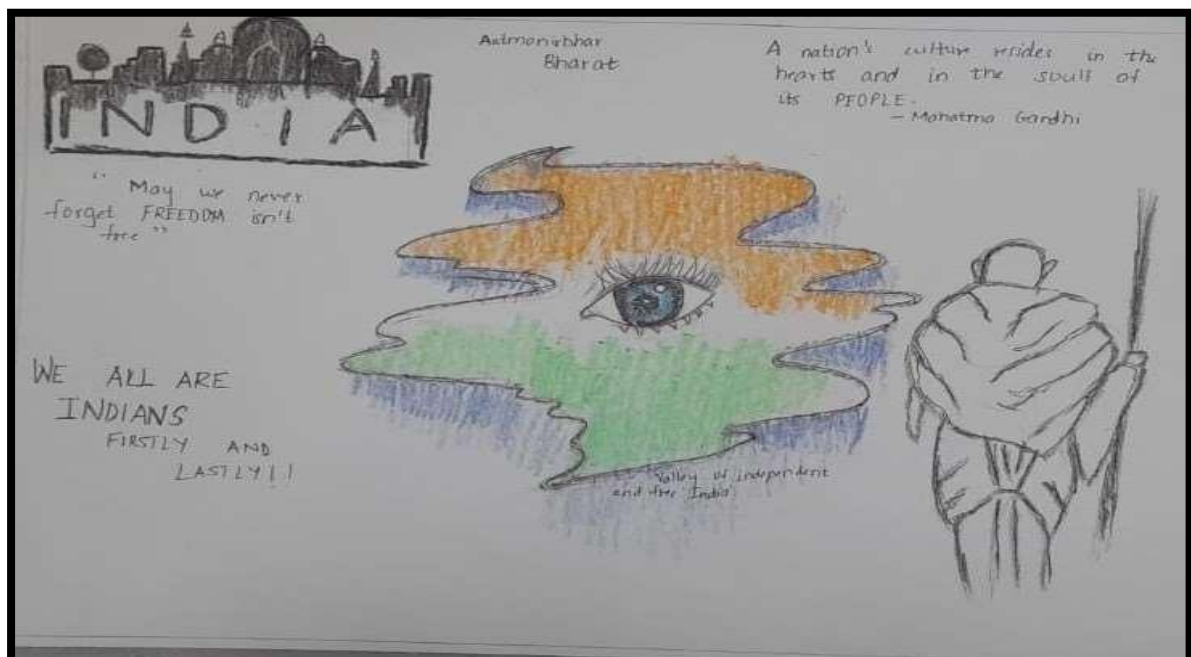
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**Feedback:** The overall feedback was positive.

## Images of the Competition







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Format No: VES/VCC/CSRA/ER/F03

Rev No:0

Date: 01.06.2022

Department: CSRA

Vivek College of Commerce

# **REPORT ON SESSION OF START-UP ECOSYSTEM ENABLERS**

**Name of Activity:** Session of Start-Up Ecosystem Enablers

**Event:** Online

**Date:** 8<sup>th</sup> August, 2022

**Venue:** Auditorium, Vivek College of Commerce.

**Name of Committee:** Meraki Pre-Incubation and Incubation Centre

**Name of Faculty Organizing:** Prof. Anuja Narvankar, Dr. Thanga Durai & Prof Lubina Gonsalves.

**Organized for:** All the under graduate students.

**Level of Activity:** Intercollege

**Speaker to the session:** Mr. Richin Jose

(Head of Riseupreneurs, Equity Crowd Investor. Faculty Associate of Xavier Institute of Management in Entrepreneurship & keynote speaker on start-up)

**Objective:** The major goal of holding this session was to inform the students about the startup environment and inspire them to take an interest in entrepreneurship.



## Event Report

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Vivek College of Commerce

### Contents:

1. Merakian Natasha Kotian welcomed all the faculty members, the speaker for the session, and the attendees for this session.
2. Merakian Uzma Sayyed introduced the speaker for the session, Mr. Richin Jose, to all the attendees.
3. The speaker started the session by showing a video and taking a quiz.
4. The speaker showed different videos of various companies, like Apple, Nokia,
5. The session was based on the following points.
  - What is a start-up?
  - What is a business model, and how to make a business model?
  - Stages of a start-up venture.
  - What is a start-up ecosystem?
  - How to build an ecosystem?
6. The speaker ended the session with the quote “Stay hungry, stay foolish.
7. Merakian Aayesha Khan proposed the vote of thanks.

**The outcome of the session:** - The speaker led multiple quiz rounds during the whole session, which engaged the audience and helped them pay attention to what was being spoken. The audience was really engaged throughout the whole presentation and actively engaged in the quizzes. In the end, the speaker answered all the attendees' questions.

**Feedback:** The overall feedback was positive.

**Total No. of Attendees:** 65

Male: 26, Female: 39



## Event Report

Format No: VES/VCC/CSRA/ER/F03

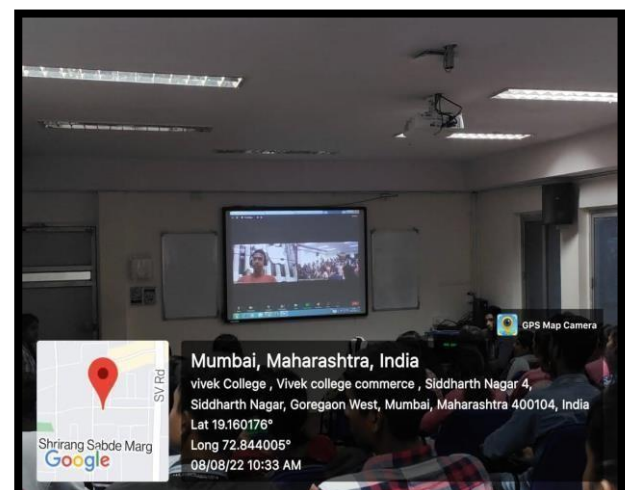
Rev No:0

Date: 01.06.2022

Department: CSRA

Vivek College of Commerce

### Images of the Session





Vivek College of Commerce

## Event Report

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Date: 01.06.2022

Department: CSRA

# **REPORT ON SESSION ON VALUE PROPOSITION FIT & BUSINESS FIT**

**Name of Activity:** Session on Value Proposition Fit & Business Fit

**Event:** Hybrid Mode

**Date:** 10<sup>th</sup> August, 2022

**Venue:** Room No. 11, Vivek College of Commerce.

**Name of Committee:** Meraki Pre-Incubation and Incubation Centre

**Name of Faculty Organizing:** Prof. Anuja Narvankar, Dr. Thanga Durai & Prof Lubina Gonsalves.

**Organized for:** All the under graduate students.

**Level of Activity:** Intercollege

**Speaker to the session:** Mr. Krishan Mishra  
(Country Head of Becker Professional Education (USA) Joint Business Head of HCL Infosystem LTD)

**Objective** This session's major goal was to introduce the students to the concepts of Value Proposition Fit and Business Fit and to thoroughly explain these key terms.

### **Contents:**

1. Merakian Natasha Kotian gave the welcome speech and introduced the speaker for the session, Mr. Krishan Mishra.
2. The session was based on the following points.
  - What is Value Proposition?
  - Important Reasons to have a competitive advantage.
  - Customer discovery process.
  - Map customer to Value Proposition.
  - How to identify customer pain in the marker?
  - Steps to construct a Business Modal.
  - What is Business Fit and sustainability?
  - Few case studies on Value Proposition and Business Fit.

3. Merakian Bryan Thomas proposed the vote of thanks.

**The outcome of the session:** - The session was highly educational, according to the unanimous praise of the attendees. The audience were kept interested throughout the session as the new and important terminology, "Value Proposition & Business Fit," were conveyed in an understandable manner. The lecturer concluded by supporting his statement with a few case studies, which was the cherry on top.

**Feedback:** The overall feedback was positive.

**Total No. of Attendees:** 68

Male:32, Female:36





## Event Report

Format No: VES/VCC/CSRA/ER/F03

Rev No:0

Date: 01.06.2022

Vivek College of Commerce

Department: CSRA

### Images of the Session





## Event Report

Format No: VES/VCC/CSRA/ER/F03

Rev No:0

Date: 01.06.2022

Vivek College of Commerce

Department: CSRA

## **REPORT ON SESSION BY MAJOR PAYODHI CHATURVEDI**

**Name of Activity:** Session by Major Payodhi Chaturvedi

**Event:** Hybrid Mode

**Date:** 10<sup>th</sup> August, 2022

**Venue:** Auditorium, Vivek College of Commerce.

**Name of Committee:** Meraki Pre-Incubation and Incubation Centre

**Name of Faculty Organizing:** Prof. Anuja Narvankar, Dr. Thanga Durai & Prof Lubina Gonsalves.

**Organized for:** All the under graduate students.

**Level of Activity:** Intracollege

**Speaker to the session:** Major Payodhi

**Objective:** The main objective of this session was to make the youth of the nation understand that even after being a commerce student, even they can serve the nation, by setting up a live example of the Alumni of Vivek College of Commerce.

**The outcome of the event:** The students got an idea about how one can render to the nation by being an Army officer or a military man even after being a commerce student.

**Feedback:** The overall feedback was Appreciative.

**Total No. of Attendees:** 70

Male: 30, Female:40



## Event Report

Format No: VES/VCC/CSRA/ER/F03

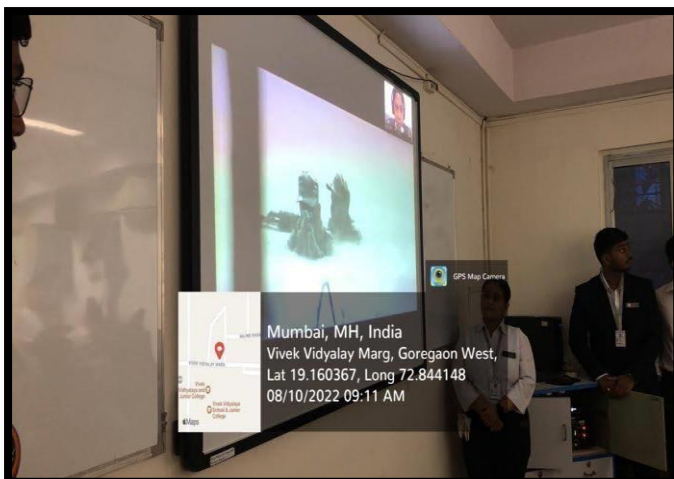
Rev No:0

Date: 01.06.2022

Department: CSRA

Vivek College of Commerce

### Images of the Session







## Event Report

Format No: VES/VCC/CSRA/ER/F03

Rev No:0

Date: 01.06.2022

Vivek College of Commerce

Department: CSRA

# **REPORT ON CELEBRATION OF WORLD ENTREPRENEURS DAY**

**Name of Activity:** Celebration of World Entrepreneurs Day

**Event:** Offline

**Date:** 29<sup>th</sup> August, 2022

**Venue:** Auditorium, Vivek College of Commerce.

**Name of Committee:** Meraki Pre-Incubation and Incubation Centre

**Name of Faculty Organizing:** Prof. Anuja Narvankar, Dr. Thanga Durai & Prof Lubina Gonsalves.

**Organized for:** All the under graduate students.

**Level of Activity:** Intracollege

**Speakers for the session:** Mr. Ahmed Khwaja Shaikh, Ms.Sonali Mishra, Mr. Edwin Raj, Mr. Sahil Shaikh, Ms.Ujwala Bhalerao

**Objective:** The main objective for organising this session was to conduct a celebration activity for World Entrepreneurs Day.

### **Contents:**

1. The invited esteemed speakers ignited the lamp along with Prof. Lubina Gonsalves.
2. Merakian Niyati Vakil delivered the welcome speech.
3. Shalu Singh and Anushree Shetty, both Merakians, introduced the session's speaker.
4. Mr. Sahil Shaikh discussed the benefits and drawbacks of becoming an entrepreneur while sharing his own entrepreneurial journey.
5. Mr. Ahmed Khwaja Shaikh gave a detailed account of his entire commercial path as well as his personal objectives. He even provided advice on how to launch a successful business.
6. Ms. Ujwala Bhalerao discussed her entrepreneurial path, outlined the major objective and initial steps of her start-up, and even discussed the highs and lows of her personal life.

7. Mr. Edwin Raj described how he launched his business. He discussed the value of branding and communication for new businesses. Gave some tips on how to come up with ideas and apply those ideas in the company.
8. Ms. Sonali Mishra laid out the goals and objectives of her startup, and explained her entrepreneurial journey
9. The attendees got their questions about startups answered.
10. Merakian Bryan Thomas proposed the vote of thanks.

**The outcome of the session:** - The entire entrepreneurship workshop was a great learning experience for all the participants.

**Feedback:** The overall feedback was positive.

**Total No. of Attendees:** 66

Male: 35, Female:31





## Event Report

Format No: VES/VCC/CSRA/ER/F03

Rev No:0

Date: 01.06.2022

Department: CSRA

Vivek College of Commerce

### Images of the session



Mumbai, Maharashtra, India

Vivek College of Commerce, Siddharth Nagar 4, Goregaon West, Mumbai, Maharashtra 400104, India

Lat 19.160045°

Long 72.843705°

29/08/22 10:24 AM



Mumbai, Maharashtra, India

Vivek College of Commerce, Siddharth Nagar 4, Goregaon West, Mumbai, Maharashtra 400104, India

Lat 19.160045°

Long 72.843705°

29/08/22 09:43 AM



Mumbai, Maharashtra, India

Vivek College of Commerce, Siddharth Nagar 4, Goregaon West, Mumbai, Maharashtra 400104, India

Lat 19.160045°

Long 72.843705°

29/08/22 10:04 AM



Mumbai, Maharashtra, India

Vivek college, Siddharth Nagar 4, Siddharth Nagar, Goregaon West, Mumbai, Maharashtra 400104, India

Lat 19.160223°

Long 72.843949°

29/08/22 09:53 AM



Mumbai, Maharashtra, India

Vivek college, Siddharth Nagar 4, Siddharth Nagar, Goregaon West, Mumbai, Maharashtra 400104, India

Lat 19.160223°

Long 72.843949°

29/08/22 09:41 AM



## Event Report

Format No: VES/VCC/CSRA/ER/F03

Rev No:0

Date: 01.06.2022

Vivek College of Commerce

Department: CSRA

# **REPORT ON SESSION OF STARTUP ACCELERATION FOR EARLY STAGE ENTREPRENEURS**

**Name of Activity:** Session of Startup acceleration for early-stage entrepreneurs

**Event:** Offline

**Date:** 30<sup>th</sup> August, 2022

**Venue:** Auditorium, Vivek College of Commerce.

**Name of Committee:** Meraki Pre-Incubation and Incubation Centre

**Name of Faculty Organizing:** Prof. Anuja Narvankar, Dr. Thanga Durai & Prof Lubina Gonsalves.

**Organized for:** All the under graduate students.

**Level of Activity:** Intercollege

**Speaker for the session:** Mr. Ashish Godghate. (Founder and CEO of Awayddings and Startup Accelerator)

**Objective:** The main objective for organizing this session was to give the attendees a basic piece of knowledge on start-up acceleration for early-stage entrepreneurs.

### **Contents:**

1. Merakian Uzma Sayyed welcomed all the faculties, attendees and the speaker for the session Mr. Ashish Godghate
2. Merakian Natasha Kotian introduced the speaker to all the attendees.
3. The speaker for the session explained his entrepreneurial journey.
4. The session was based on following points:
  - What is entrepreneurship and it's core fundamentals?
  - Fundamentals of Idea generation and Idea validation.
  - Problem solving.
  - Importance of Advertising in entrepreneurship.
  - Value addition
  - Strategies to promote your product.
  - Operation of distribution channel.

- What is start-up acceleration?
  - What does the start-up accelerator do?
5. The attendees got their queries cleared.
  6. Merakian Darshini Jaykumar proposed the vote of thanks.

**The outcome of the session:** - Everyone in the audience engaged with the speaker and recognised the significance of start-up acceleration. The speaker provided a number of examples that caught the audience's interest. Numerous start-up ideas that may be executed right now were also generated by attendees.

**Feedback:** The overall feedback was positive.

**Total No. of Attendees:** 64

Male: 27, Female:37



## Event Report

Format No: VES/VCC/CSRA/ER/F03

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Date: 01.06.2022

Department: CSRA

Vivek College of Commerce

### Images of the session







## Event Report

Format No: VES/VCC/CSRA/ER/F03

Rev No:0

Date: 01.06.2022

Department: CSRA

Vivek College of Commerce

# **REPORT ON SESSION ON STOCK MARKET ANALYSIS**

**Name of Activity:** Session on Stock Market Analysis

**Event:** Offline

**Date:** 13<sup>th</sup> September & 22<sup>nd</sup> September, 2022

**Venue:** Auditorium, Vivek College of Commerce.

**Name of Committee:** Meraki Pre-Incubation and Incubation Centre

**Name of Faculty Organizing:** Prof. Anuja Narvankar, Dr. Thanga Durai & Prof Lubina Gonsalves.

**Organized for:** All the under graduate students.

**Level of Activity:** Intracollege

**Speaker for the session:** Mr. Saahil Shaikh

**Objective:** The main objective of this session was to expand the youth knowledge by making them understand that there are many ways of earning other than doing business and job and Stock Market is also one of the Platform through which they can earn a good income.

**Content:**

1. The basics of the stock market report was thought by the speaker.
2. The speaker thought us about financial literacy.
3. Introduction about the Financial Analysis was given.

**The outcome of the session:** The students realised that even they can invest in Stock Market or do trading but after complete analysis and study.

**Feedback:** The overall feedback was appreciative.

**No. of Attendees:** 54

Male: 26, Female: 28





Vivek College of Commerce

## Event Report

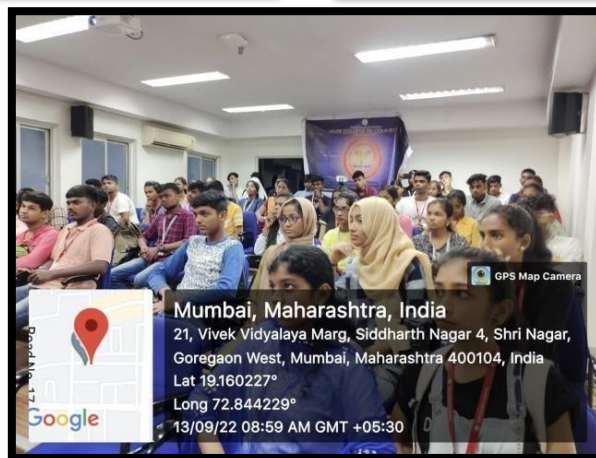
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Rev No:0

Date: 01.06.2022

Department: CSRA

### Images of the session





## Event Report

Format No: VES/VCC/CSRA/ER/F03

Rev No:0

Date: 01.06.2022

Department: CSRA

Vivek College of Commerce

## **REPORT ON PAN CARD & VOTER ID DRIVE**

**Name of Activity:** Pan Card & Voter ID Drive

**Event:** Offline

**Date:** 14<sup>th</sup> September, 2022 & 15<sup>th</sup> September, 2022

**Venue:** Auditorium, Vivek College of Commerce.

**Name of Committee:** Meraki Pre-Incubation and Incubation Centre

**Name of Faculty Organizing:** Prof. Anuja Narvankar, Dr. Thanga Durai & Prof Lubina Gonsalves.

**Organized for:** All the Students & Outsiders

**Level of Activity:** Intercollege

**Objectives:** The main objective of this drive was to make a step for the betterment of the Nation, so Pan Card & Voter ID Drive was a step that we initiated.

**Total no. of Registrations:** Pan Card - 46

Voter ID - 98

### **Contents:**

1. Total numbers of Meraki and E-Cell Members were 47 on board.
2. 14<sup>th</sup> September – Registrations tables were 6.
3. 15<sup>th</sup> September – Registrations tables were 10.
4. Procedures: -
  - Citizens documents were collected and verified by Verification Team.
  - After verification coupons were distributed.
  - According to the numbers mentioned in the coupon people entered to the registration room.
  - Our guiding team was present for the directions towards various departments.
  - Proper sitting arrangement was done for them to sit.
  - Then they were sent to the lab where our working team was ready to provide them with their service.
  - There were our crowd management team who took care of the people so that no rush should take place and everything goes smoothly.
  - There were our feedback team who was there to take feedback from the people through feedback forms and a small personal interaction.



## Event Report

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Date: 01.06.2022

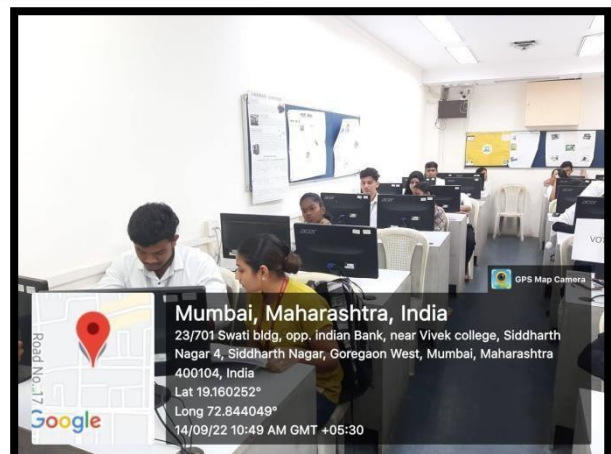
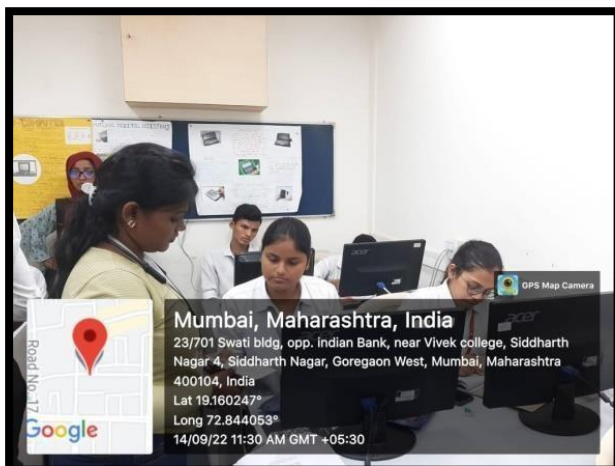
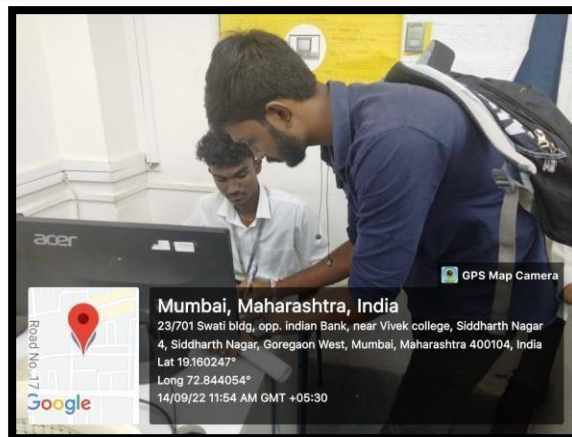
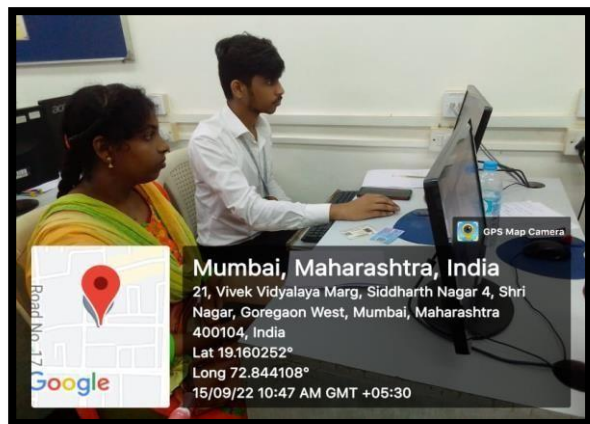
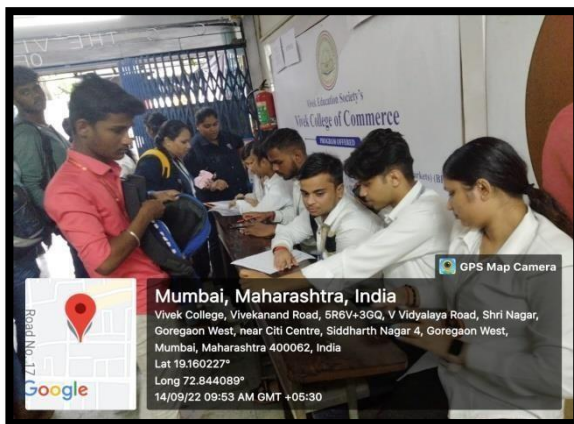
Vivek College of Commerce

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**The outcome of the event:** The youth who were 18 or 18+ would be able to give vote to the right person for the development of the Nation and with Pan card would be able to enjoy his/her legal rights.

**Feedback:** The overall feedback was positive.

### Images of the event







## Event Report

Format No: VES/VCC/CSRA/ER/F03

Rev No:0

Date: 01.06.2022

Department: CSRA

Vivek College of Commerce

# REPORT ON FELICITATION CEREMONY

**Name of Activity:** Felicitation Ceremony

**Event:** Offline

**Date:** 30<sup>th</sup> September 2022

**Venue:** Auditorium, Vivek College of Commerce.

**Name of Committee:** Meraki Pre-Incubation and Incubation Centre

**Name of Faculty Organizing:** Prof. Anuja Narvankar, Dr. Thanga Durai & Prof Lubina Gonsalves.

**Organized for:** Core committee members of Meraki of year 2021-22

**Level of Activity:** Intracollege

**Objective:** The main objective to conduct this event was to felicitate the core committee of Meraki & E cell of the year 2021-22 as a way of acknowledging and celebrating their achievements, milestones, pay off to their hard work. This recognition and appreciation boosted their morale and made them realise that their efforts are valued and appreciated.

### Contents:

1. The event started with a welcome speech and a brief introduction of the achievements, challenges faced by the students of Meraki & E cell in the year 2021-22.
2. Then the students were felicitated.
3. Every member of that core committee shared their experience, this had a great impact on the new members.
4. Then our respectable Principle ma'am and our committee head motivated the students to be a member of such committees and participate in more and more activities.

**The outcome of the session:** This felicitation event boosted their morale and self esteem and made them feel valued and appreciated. This was an encouragement for them to continue participating in committees and keep contributing, this also motivated other youth to keep participating so that they will also get recognised.

**Feedback:** The overall feedback was appreciative.

**Total No. of Attendees:** 30

Male: 15, Females: 15



## Event Report

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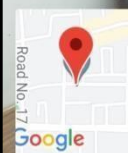
Rev No:0

Date: 01.06.2022

Department: CSRA

Vivek College of Commerce

### Images of the ceremony



Mumbai, Maharashtra, India  
near Vivek college, Siddharth Nagar 4, Siddharth Nagar,  
Goregaon West, Mumbai, Maharashtra 400104, India  
Lat 19.160265°  
Long 72.844045°  
30/09/22 10:59 AM GMT +05:30





## Event Report

Format No: VES/VCC/CSRA/ER/F03

Rev No:0

Date: 01.06.2022

Department: CSRA

Vivek College of Commerce

# **REPORT ON “SANSKARBHARTI RANGOLI LEARNING SESSION”**

**Name of Activity:** Sanskarbharti Rangoli Learning Session

**Event:** Offline

**Date:** 18<sup>th</sup> to 2<sup>1st</sup> October, 2022

**Venue:** Enclosed terrace of Vivek College of Commerce.

**Name of Committee:** Meraki Pre-Incubation and Incubation Centre

**Name of Faculty Organizing:** Prof. Anuja Narvankar, Dr. Thanga Durai & Prof Lubina Gonsalves.

**Organized for:** All the students

**Level of Activity:** Intracollege

**Objective:** The main motive to conduct the rangoli learning session was to make the youth of our college familiar with our culture and its tradition by giving them basic knowledge about the practise of rangoli. Drawing rangoli is considered very auspicious in all our celebrations and festivals.

### **Contents:**

1. The Sanskarbharti Rangoli learning session was started by giving a brief introduction about the importance of RANGOLI, why do we see a vibrant rangoli at the entrance of every house.
2. Then the teacher thought us how to make it from basics on the first day.
3. On the second day she thought us how to make rangoli by using colours.

**The outcome of the session:** All the attendees enjoyed the rangoli learning session as it was something new for them learn.

**Feedback:** The overall feedback was positive.

**Total No. of Attendees:** 10

Male- 1, Female- 9



## Event Report

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### Images of the session





## Event Report

Format No: VES/VCC/CSRA/ER/F03

Rev No:0

Date: 01.06.2022

Department: CSRA

Vivek College of Commerce

## Report on 'NES Ratnam Visit'

**Name of Activity:** NES Ratnam Visit

**Event:** Offline

**Date:** 17<sup>th</sup> february, 2023

**Name of Committee:** Meraki Pre-Incubation and Incubation Centre

**Name of Faculty Organizing:** Prof. Anuja Narvankar, Dr. Thanga Durai & Prof Lubina Gonsalves.

**Organized for:** All the Participants

**Level of Activity:** Intercollege

**Objective:** The main motive to conduct this visit was to explore & discover various potential Pre-incubation units such as ideas lab, Fab lab, Makers space, Design Centers, City MSME, clusters, workshops, seminars and other events and also encourage the young innovators to showcase their product/services through visual demonstration.

### **Content:**

1. The Visit began with a campus tour by visiting various Pre-incubation units such as Idea Lab, Entrepreneurship Cell (E-Cell), Incubation cell, FabLab, Makers Space, Design Centres, City MSME clusters, workshops etc.
2. There were various products/prototypes exhibited through visual demonstration. Such as
  - Homemade candles
  - Food stalls
  - Technology related products etc

**The outcome of the session:** The students got an exposure to various units and also got feedback for their products/services

**Feedback:** The overall feedback was appreciative.

**Total No. of Participants:** 10 students

Male: 04 Female: 06



Prof. Anuja Narvankar  
(Convener of IIC)

Prof Anupama Bali  
(Vice- President of IIC)

Dr. Vijetha Shetty  
(President of IIC)

## Images of the Event





## Event Report

Format No: VES/VCC/CSRA/ER/F03

Rev No:0

Date: 01.06.2022

Department: CSRA

Vivek College of Commerce

## Vyaapar Mahotsav/ Annual Fest

**Name of Activity:** Vyaapar Mahotsav/ Annual Fest

**Event:** Offline

**Date:** 16<sup>th</sup> february, 2023

**Venue:** Open Terrace, Vivek College of Commerce, Vivek College Road, Siddharth Nagar 4, Siddharth Nagar, Goregaon West, Mumbai, Maharashtra 400062

**Name of Committee:** Meraki Pre-Incubation and Incubation Centre

**Name of Faculty Organizing:** Prof. Anuja Narvankar,

**Organized for:** All the Participants

**Level of Activity:** Intracollege

**Objective:** The event's main objective was to promote small-scale business and encourage students to exhibit their entrepreneurship skills which they developed throughout the year by setting up stalls for the exhibition.

### Contents:

1. Prof. Anupama Bali of Vivek College of Commerce and Mr. Ramchandran Sir Vice- President of Vivek Education's Society untied the ribbon and the fest started.
2. Prof. Anupama Bali and Mr. Ramchandran Sir visited all the stalls and gave a few suggestions to the students.
3. At 9:30 a.m. all the students from different classes came to visit the stalls.
4. Students enjoyed a lot.
5. At 11:30 a.m. Mr. Krishnamurthy Sir, Treasurer & Verma Sir, Secretary of Vivek Education society arrived.
6. They visited all the stalls and gave few feedback as well as some suggestions to the students.
7. The fest ended at 4:00 p.m.



**The outcome of the visit:** - The entire event was successfully organized.

It was found that students applied all that they experienced throughout the year like management skills, marketing and pitching skills, etc. It was found that the events conducted by Meraki Pre-Incubation and Incubation center throughout the year helped the students to develop numerous skills.

**Feedback:** The overall feedback was appreciative.

**Total No. of stalls: 8**

Prof. Anuja Narvankar  
(Convener of IIC)

Prof Anupama Bali  
(Vice- President of IIC)

Dr. Vijetha Shetty  
(President of IIC)

## **Images of the Event**





## Event Report

Format No: VES/VCC/CSRA/ER/F03

Rev No:0

Date: 01.06.2022

Department: CSRA

Vivek College of Commerce

# **Report on 'Workshop on Entrepreneurship Skill, Attitude & Behaviour Development'**

**Name of Activity:** Workshop on Entrepreneurship skill attitude & Behaviour Development

**Event:** Offline

**Date:** 9<sup>th</sup> March, 2023

**Name of Committee:** Meraki

**Name of Faculty Organizing:** Prof. Anuja Narvankar, Prof. Lubina Gonsalves & Dr. Tanga Durai.

**Organized for:** All the Final Year Students

**Level of Activity:** Intercollege

**Objective:** The main motive to conduct this workshop was to help participants acquire knowledge and skills related to entrepreneurship, develop a positive attitude towards entrepreneurship and also help them to know how can they foster appropriate entrepreneurial behaviour in themselves.

### **Content:**

1. The session started with the welcome speech and introduction of the speaker.
2. The speaker took over the session and discussed on
  - What exactly is entrepreneurial thinking?
  - Characteristics of successful Entrepreneurs.
  - How to build entrepreneurial thinking and skills.
3. The session ended with a vote of thanks.

**The outcome of the session:** This workshop encouraged the participants to develop a positive attitude towards entrepreneurship after knowing its benefits and its potential for success, they also learned about various aspects of entrepreneurship, including identifying opportunities, assessing risk, creating business plan etc.

**Feedback:** The overall feedback was appreciative.

**Total No. of Attendees:** 95 students

**Male:42 Female:53**



Prof. Anuja Narvankar  
(Convener of IIC)

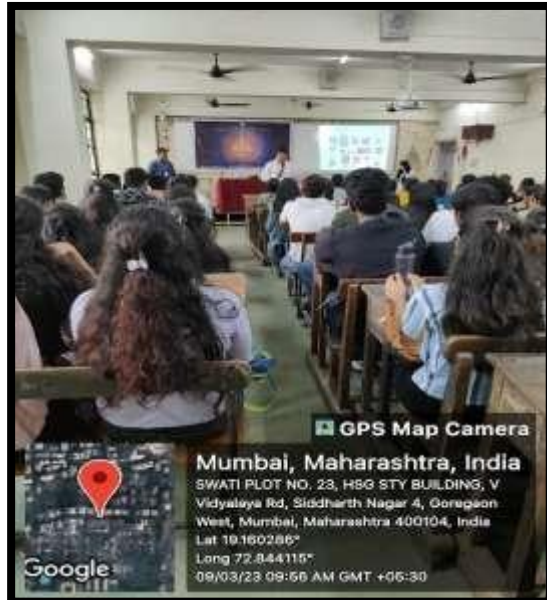


Prof. Anupama Bali  
(Vice- President of IIC)



Dr. Vijetha Shetty  
(President of IIC)

## Images of the Event





	<b>Event Report</b>	Format No: VES/VCC/CSRA/ER/F03
		Rev No:0
		Date: 01.06.2022
		Department: CSRA
Vivek College of Commerce		

## **Report on Expert talk on "Process of Innovation Development & Technology Readiness Level (TRL)" & "Commercialisation of Lab Technologies & Tech-Transfer"**

**Name of Activity:** Expert talk on "Process of Innovation Development & Technology Readiness Level (TRL)" & "Commercialization of Lab Technologies & Tech-Transfer"

**Event:** Offline

**Date:** 12<sup>th</sup> Jan, 2023

**Name of Committee:** Meraki

**Name of Faculty Organizing:** Prof. Anuja Narvankar, Prof. Lubina Gonsalves & Dr. Tanga Durai.

**Organized for:** All the students

**Speaker:** Padma Shri Dr. Mylswamy Annadurai (Moon Man of India & Indian Scientist, ISRO)

**Objective:** The main objective to conduct this lecture was to make students aware of the booming era of science and technology and how India is exploring and touching sky.

**Content:**

1. The seminar started with the National Anthem, followed by lighting of the lamp. The President of Vivek College of Commerce, Mr. S Sriram addressed the gathering.
2. Our Principal Dr. Vijetha Shetty introduced our guest of honour.
3. Padma Shri Dr. Mylswamy Annadurai started the session by narrating his journey is ISRO.
4. The challenges he faced and the opportunities he took up to grow.



5. Sir also narrated his idea given of software satellite in ISRO.
6. The opportunities for the students were said by Sir in the current world.
7. The best sentence given by him was “India is leading the world to make the satellite very economically”.
8. After the narration of the speaker’s story on A session began, the excellence awards were distributed.
9. The felicitation ceremony ended with a vote of thanks.

**The outcome of the session:** The students got to know the various sides of Chandrayan and how to tackle the issue of Space debris. Students were motivated to become confident in tackling the upcoming obstacles in their day-to-day life.

**Feedback:** The overall feedback was very good.

**No. of Attendees: 60**  
**Male: 38 Female: 22**



Prof. Anuja Narvankar  
(Convener of IIC)

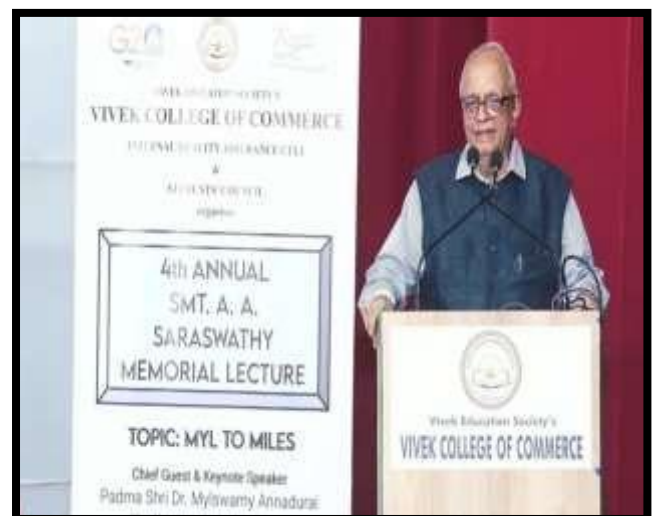


Prof. Anupama Bali  
(Vice-President of IIC)



Dr. Vijetha Shetty  
(President of IIC)

## Images of the event





## Event Report

Format No: VES/VCC/CSRA/ER/F03

Rev No:0

Date: 01.06.2022

Department: CSRA

Vivek College of Commerce

### **Report on 'Field/Exposure Visit to Pre-incubation units such as Ideas Lab, Fab lab, Makers Space, Design Centres, City MSME clusters, workshops etc'**

**Name of Activity:** Field/Exposure Visit to Pre-incubation units such as Ideas Lab, Fab lab, Makers Space and various workshops.

**Date:** 28<sup>th</sup> & 29<sup>th</sup> January, 2023

**Venue:** Indian Institute of Technology Bombay Campus

**Name of Committee:** Meraki

**Name of Faculty Organizing:** Prof. Anuja Narvankar, Prof. Lubina Gonsalves & Dr. Tanga Durai.

**Organized for:** All the students

**Objective:** The main motive was to explore & discover various potential Pre- incubation units such as ideas lab, Fab lab, Makers space, Design Centers, CityMSME, clusters, workshops, webinars, seminars and other workshops conducted during E- Summit.

#### **Content:**

1. First we began with a campus tour of IIT Bombay, the members were taken to visit various Pre-incubation units such as Idea Lab, Entrepreneurship Cell (E-Cell), Incubation Cell, FabLab, Makers Space, Design Centres, City MSME clusters, workshops etc.
2. At IIT Bombay the members attended several Highlight session, such as speaker sessions by Aman Dhatarwal , Ashneer Grover, and through competition such as The 10 Minute Million, Bid and Build they got to learn about different startups and their products/services and there were many networking arena such as 2 Minute 2 Pitch it, Investors Conclave and a lot more was explored at 'Startup Expo'.
3. The visit also included various keynote sessions by Barkha Dutt, Pulkit Jain, Anand Praksh and there were various competitions such as IPL Auction, Squid games and workshops on Marketing Analysis, Web 3.0, Building Application with no code & AI which were designed to learn new skills and gain practical knowledge about entrepreneurship were experienced by the members.

**The outcome of the session:** The young pioneers got an exposure to industry leaders, entrepreneurs, business ideas, new technologies and got a chance to attend seminars, interactive sessions. It was a golden chance to learn from the success stories and failures of various personalities. They got an exposure to various units of E summit at IIT Bombay, got a hands-on experience of latest technological units such as 3D hologram also got to learn about latest trends and innovations in fields such as automation, Artificial Intelligence,

**Feedback:** The overall feedback was appreciative.

**Total No. of Attendees:** 58

**Male:** 25 **Female:** 33



Prof. Anuja Narvankar  
(Convener of IIC)



Prof. Anupama Bali  
(Vice- President of IIC)



Dr. Vijetha Shetty  
(President of IIC)



## Images of the Visit









## Event Report

Format No: VES/VCC/CSRA/ER/F03

Rev No:0

Date: 01.06.2022

Department: CSRA

Vivek College of Commerce

## **Report on 'Innovation Day'**

**Name of Activity:** Innovation Day

**Event:** Offline

**Date:** 21<sup>st</sup> February 2023

**Venue:** Room no. 11

**Name of Committee:** Meraki

**Name of Faculty Organizing:** Prof. Anuja Narvankar & Prof Lubina Gonsalves.

**Organized for:** All the Students

**Level of Activity:** Intracollege

**Objective:** The main motive to conduct startup -focused activity that focuses on handicrafts, drawings, or art-related business ideas is to promote innovation and entrepreneurship in these fields.

### **Content:**

1. The exhibition was inaugurated by honourable Principal of Vivek College.
2. She appreciated all participants and gave best wishes for the exhibition.
3. Students presented their products to principal ma'am, faculties members and students.
4. The exhibition concluded with a brief speech by Principal, who commended all the participants for their exceptional efforts and creativity. She also offered some valuable insights on entrepreneurship and innovation which undoubtedly proved helpful for students starting

their businesses.

**The outcome of the session:** The students now realised art related business ideas can also lead to sustainable businesses. The handicrafts, drawings can be developed into unique product/ services that cater niche market.

**Feedback:** The overall feedback was appreciative.

**Total No. of Participants:** 14 students

**Male:** 06 **Female:** 08



Prof. Anuja Narvankar  
(Convener of IIC)



Prof. Anupama Bali  
(Vice-President of IIC)



Dr. Vijetha Shetty  
(President of IIC)



## Images of the session







## Event Report

Format No: VES/VCC/CSRA/ER/F03

Rev No:0

Date: 01.06.2022

Department: CSRA

Vivek College of Commerce

# **Report on Inter/Intra Institutional Idea Competition/Challenge/Hackathon and Reward Best Ideas**

**Name of Activity:** : Intra Institutional Idea Competition

**Event:** Offline

**Date:** 17<sup>th</sup> September, 2022

**Venue:** Vivek College of Commerce

**Name of Committee:** Meraki

**Name of Faculty Organizing:** Prof. Anuja Narvankar & Prof Lubina Gonsalves.

**Organized for:** All Merakians

**Level of Activity:** Intracollege

**Objective:** The main objective of the competition was to display the startup ideas to let others know about the ideas and to showcase the creativity of youngminds.

### **Contents:**

1. Principal Dr. Vijetha Shetty ma'am untied the ribbon by 9:00 a.m. and the competition started.
2. Altogether there were 5 ideas and 1 food stall. There was also a stall-setup by Punarvas (NGO) which consisted of various artifacts and innovative products.
3. Students presented their ideas to the principal ma'am and other faculties one by one.
4. Principal ma'am gave a short speech and appreciated all the participants for their efforts and creativity, and she also gave some tips on Entrepreneurship.
5. The students of the college also visited the competition.
6. The winner of the competition was Bios Pencil.
7. By 3:00 p.m. the competition ended.

**The outcome of the task:** The startup idea was showcased and they received a ton of reviews, suggestions and feedbacks. They got an idea about their products sustainability and growth. All the participants of this exhibition learned as well as developed many skills like team spirit, strong determination, coordination, etc. All the teams got a basic experience about the initial stage of entrepreneurship as they dealt with various processes like idea generation, idea valuation, etc.

**Feedback:** The overall feedback of the competition was positive.

Prof. Anuja Narvankar  
(Convener of IIC)

Prof. Anupama Bali  
(Vice- President of IIC)

Dr. Vijetha Shetty  
(President of IIC)

**Images of Event:**



	<b>Event Report</b>	Format No: VES/VCC/CSRA/ER/F03
		Rev No:0
		Date: 01.06.2022
Vivek College of Commerce		Department: CSRA

## **Report on “Motivational Session by Successful Entrepreneur/Start-up founder”**

**Name of Activity:** Motivational Session by Successful Entrepreneur

**Event:** Hybrid Mode

**Date:** 12<sup>th</sup> December 2022

**Venue:** Auditorium, Vivek College of Commerce

**Name of Committee:** Meraki

**Name of Faculty Organizing:** Prof. Anuja Narvankar & Prof Lubina Gonsalves.

**Organized for:** All the undergraduate students.

**Level of Activity:** Intracollege

**Speaker:** Dr. Jitendra Patel (Design Thinker, Passionate, Educationist, Digital Marketing Trainer)

**Objective:** The main motive to conduct this session was to get a deep dive knowledge about Innovation and Frugal Innovation also make the youth realise that why India need Entrepreneurs, what are the sources of business idea, and many more topics concerned with entrepreneurship, so that these terms get add on to their entrepreneurial knowledge.

### **Contents:**

1. The session was started with a welcome speech and introduction of the speaker.
2. Speaker took over the session and gave a brief on
  - Innovation & Frugal Innovation
  - Why India needs entrepreneur.
  - Sources of Business Idea
  - Checking the Business Idea
  - Some mistakes to avoid in entrepreneurship.
  - Resources to get started.



**The outcome of the session:** The future of India i.e the youth know are familiar with the term Innovation & Frugal Innovation, they understood about the entrepreneurial process and also about the important sources of ideas and the mistakes that they should avoid in their entrepreneurial journey.

**Feedback:** The overall feedback was positive.

**Total No.** of Attendees: 25

Male: 09, Female: 16

Prof. Anuja Narvankar  
(Convener of IIC)

Prof. Anupama Bali  
(Vice- President of IIC)

Dr. Vijetha Shetty  
(President of IIC)

## Images of the session





## Event Report

Format No: VES/VCC/CSRA/ER/F03

Rev No:0

Date: 01.06.2022

Department: CSRA

Vivek College of Commerce

# **Report on celebration of 'National Education Day'**

**Name of Activity:** National Education Day (Debate Competition)

**Event:** Offline

**Date:** 14<sup>th</sup> March 2023

**Venue:** Auditorium of Vivek College of Commerce

**Name of Committee:** Meraki

**Name of Faculty Organizing:** Prof. Anuja Narvankar & Prof Lubina Gonsalves.

**Organized for:** All the Participants

**Level of Activity:** Intracollege

**Objective:** The objective was probably to foster a culture of informed and constructive debate among students as well as to promote critical thinking and awareness about the education system.

### **Content:**

1. The debate started with a small speech on Importance of education in India's growth and the nation's commitment to all aspects of education.
2. The topic of the debate is 'Do we need changes in our education system?'
3. Based on the arguments presented in the debate, it got concluded that though there may be some benefits to the current education system, changes are indeed necessary in our education system.

**The outcome of the session:** By engaging in this debate, the participants gained a better understanding of the topic and had got new insights, perspectives and solutions

**Feedback:** The overall feedback was appreciative.

**Total No. of Participants:** 30 students

**Male: 22 Female:08**



Prof. Anuja Narvankar  
(Convener of IIC)



Prof. Anupama Bali  
(Vice- President of IIC)



Dr. Vijetha Shetty  
(President of IIC)



## Images of the Event





## Event Report

Format No: VES/VCC/CSRA/ER/F03

Rev No:0

Date: 01.06.2022

Department: CSRA

Vivek College of Commerce

## Report on 'National Energy Conservation Day'

**Name of Activity:** : National Energy Conservation Day

**Event:** Offline

**Date:** 14<sup>th</sup> December, 2022

**Venue:** Vivek College of Commerce

**Name of Committee:** Meraki

**Name of Faculty Organizing:** Prof. Anuja Narvankar & Prof Lubina Gonsalves.

**Organized for:** All Merakians

**Level of Activity:** Intracollege

**Objective:** The major objective of this was to let people recall the significance of energy in our life and encourage attempt leading towards energy resources conservation.

**Content:** To celebrate National Energy Conservation Day we requested all the staff members to switch off the lights and fans of the classroom for at least 10 minutes one by one.

**The outcome of the session:** By turning off the lights, we were able to save a significant amount of energy that would otherwise have been wasted.

**Feedback:** The overall feedback was appreciative.

Prof. Anuja Narvankar  
(Convener of IIC)

Prof Anupama Bali  
(Vice- President of IIC)

Dr. Vijetha Shetty  
(President of IIC)

## Images of the Event







## Event Report

Format No: VES/VCC/CSRA/ER/F03

Rev No:0

Date: 01.06.2022

Department: CSRA

Vivek College of Commerce

# **Report on “National Pollution Control Day”**

**Name of Activity:** E-waste Management

**Event:** Offline

**Date:** 19<sup>th</sup> December, 2022

**Venue:** Vivek College of Commerce

**Name of Committee:** Meraki

**Name of Faculty Organizing:** Prof. Anuja Narvankar & Prof Lubina Gonsalves.

**Organized for:** All Merakians

**Level of Activity:** Intracollege

**Objective:** The main motive to conduct a session on e-waste to educate the young minds on the harmful effects of electronic waste on the environment and human health.

**Content:**

1. The session started with the introduction of the speaker
2. The key note speaker discussed on the following -
  - Gave a brief introduction on e-waste
  - Discussed about dry garbage and plastic.
  - She went into great detail on how plastic bottles are divided into hard and soft types.
  - Also discussed on eco-bricks.
  - She gave her suggestion on eco bricks and global warming.
3. The session ended with a vote of thanks.



**The outcome of the session:** The students got a deep dive knowledge about e-waste, dry garbage, plastic, eco-bricks.

**Feedback:** The overall feedback was appreciative.

**Number of participants: 45**

**Male: 28 Female:17**



Prof. Anuja Narvankar  
(Convener of IIC)



Prof Anupama Bali  
(Vice- President of IIC)



Dr. Vijetha Shetty  
(President of IIC)

## Images of the Event





## Event Report

Format No: VES/VCC/CSRA/ER/F03

Rev No:0

Date: 01.06.2022

Department: CSRA

Vivek College of Commerce

## Report on 'National Science Day'

**Name of Activity:** National Science Day

**Event:** Offline

**Date:** 20<sup>th</sup> January, 2023

**Venue:** Room no 43 & 44

**Name of Committee:** Meraki

**Name of Faculty Organizing:** Prof. Anuja Narvankar & Prof Lubina Gonsalves.

**Organized for:** All Merakians

**Level of Activity:** Intercollege

**Objective:** The main motive to conduct this event was to promote the plethora of talents and abilities displayed by the young generation which also fosters team work, effective financial management, and enhances interpersonal communication skills

### **Content:**

1. The event was inaugurated by honourable Joint Secretary and Principalma'am of Vivek College of Commerce.
2. The celebration began with an opening ceremony, featuring a prayer song by our student representative, followed by the words from the Management Heads, and remarks from the College Principal.
3. There were various technical games and ideas/products presented by the students and after evaluating the best idea/ product through three external experts the best idea got awarded during the award ceremony.

**The outcome of the session:** It encouraged students to come up with innovative solutions, this celebration played a major role for the participants to show their skills, products and to get recognised. The major outcome was that this celebration helped to raise awareness about science and its role in addressing real world problem.

**Feedback:** The overall feedback was appreciative.

**Total No. of Attendees:** 42 students

**Male:28 female:14**



Prof. Anuja Narvankar  
(Convener of IIC)



Prof. Anupama Bali  
(Vice- President of IIC)



Dr. Vijetha Shetty  
(President of IIC)



## Images of the Event



	<b>Event Report</b>	Format No: VES/VCC/CSRA/ER/F03
		Rev No:0
		Date: 01.06.2022
Vivek College of Commerce		Department: CSRA

## **Report on Celebration of “National Start-up Day”**

**Name of Activity:** Vyapaar Mahotsav.

**Event:** Offline

**Date:** 16<sup>th</sup> February, 2023

**Venue:** Vivek College of Commerce

**Name of Committee:** Meraki

**Name of Faculty Organizing:** Prof. Anuja Narvankar & Prof Lubina Gonsalves.

**Organized for:** All the undergraduate students

**Level of Activity:** Intracollege

**Objective:** The main objective of conducting this event was to develop entrepreneurship skills among the students, to encourage them to put up their stalls with their own inputs.

**Content:**

The following stalls were there -

1. Harsh Shitule (FYBMS)- Pasta & Rasmalai
2. Sumit Shinde (FYBMS)- Cup Cake
3. Neelam Maurya & Azaz Khan (FYBMS)- Cold Drinks
4. Kasturi Tawdekar (FYBMS) - Panipuri
5. Jyoti Baniya(FYBFM)- Manchurian
6. Khadija Umatiya & Team (FYBAF) – Tealicious

7. Nirav Haria (SYBAF)- Farsan
8. Melroy Coutino (SYBFM)- Muskmelon Juice
9. Shubham Yadav (SYBAF)- Brownies
10. Ideal Management- Promotion

**The outcome of the session:** The students got the idea of how a business runs and how to manage it. It was the beginning for them and they learnt a lot. The students earned profits and enjoyed the process of being the in-charge of their own small stall set up by them.

**Feedback:** The overall feedback was appreciative.

**Total No. of Stalls:** 10



Prof. Anuja Narvankar  
(Convener of IIC)



Prof. Anupama Bali  
(Vice- President of IIC)



Dr. Vijetha Shetty  
(President of IIC)



## Images of the event







## Event Report

Format No: VES/VCC/CSRA/ER/F03

Rev No:0

Date: 01.06.2022

Department: CSRA

Vivek College of Commerce

## **Report on celebration of 'National Youth Day'**

**Name of Activity:** National Youth Day

**Event:** Offline

**Date:** 12<sup>th</sup> January, 2023

**Venue:** Vivek College of Commerce

**Name of Committee:** Meraki

**Name of Faculty Organizing:** Prof Anuja Narvankar, Prof. Lubina Gonsalves & Dr. Tanga Durai.

**Organized for:** All the undergraduate students

**Level of Activity:** Intracollege

**Objective:** The main objective to conduct this event was to highlight the positive contribution of youngsters in entrepreneurship, innovation, their active participation in many fields basically to promote youth empowerment and motivate them to work with unity towards the vision of achieving the tag of 'Developed Nation'

### **Content:**

1. The program was started with a prayer by Vivians.
2. Various cultural performances were performed by the students.
3. The former Principal, Dr. Suresh Nair Sir of Vivek Junior College explained the role of Swami Vivekananda and the power of his writings, life & philosophy to empower Indian youth.
4. A speech on Swami Vivekananda was given.
5. The students also performed an act based on Swami Vivekananda's life.

**6.** The program ended with a vote of thanks & National Anthem.

**The outcome of the session:** The participants understood, how big is the contribution of Swami Vivekananda in development of the country and how youth contribute to the nation's development.

**Feedback:** The overall feedback was appreciative.

**Total No. of Attendees:** 55 students

**Male:**35 **female:**20



Prof. Anuja Narvankar  
(Convener of IIC)



Prof Anupama Bali  
(Vice- President of IIC)



Dr. Vijetha Shetty  
(President of IIC)

## Images of the Event





## Event Report

Format No: VES/VCC/CSRA/ER/F03

Rev No:0

Date: 01.06.2022

Department: CSRA

Vivek College of Commerce

# **Report on “Demo Day/Exhibition/Poster Presentation of Ideas/PoC & linkage with Innovation Ambassadors/Experts for Mentorship Support”**

**Name of Activity:** Presentation of Ideas/PoC & linkage with Innovation Ambassadors for Mentorship Support.

**Event:** Offline

**Date:** 19<sup>th</sup> October, 2022

**Venue:** Vivek College of Commerce

**Name of Committee:** Meraki

**Name of Faculty Organizing:** Prof. Anuja Narvankar & Prof Lubina Gonsalves.

**Organized for:** All the undergraduate students

**Level of Activity:** Intracollege

**Objective:** The main objective to conduct this event was to motivate students to have a start-up idea and speak about it, to make them believe that they are the future entrepreneurs and help them with mentorship & through YUKTI so that they can increase their networks and go ahead with their ideas.

### **Ideas:**

1. Ashish Nirmal – Ironman App
2. Madiha Shaikh - Shovel



3. Shakti Munuswamy - Artsy Home
4. Sumit Pillai – Bios Pencil
5. Khushi Yadav – Aroma Candles
6. Uroosha Shaikh- Utensils from Sugarcane waste.

**The outcome of the session:** The participants got feedback, suggestions from experts and also got mentorship to take that idea to the next level.

**Feedback:** The overall feedback was appreciative.

**Total No. of Groups:** 06 (Each Group had 6 members)

Prof. Anuja Narvankar  
(Convener of IIC)

Prof Anupama Bali  
(Vice- President of IIC)

Dr. Vijetha Shetty  
(President of IIC)

## Images of the Event



	<b>Event Report</b>	Format No: VES/VCC/CSRA/ER/F03
		Rev No:0
		Date: 01.06.2022
Vivek College of Commerce		Department: CSRA

## **Report on “Session on Problem Solving & Ideation Workshop”**

**Name of Activity:** Session on Problem Solving and Ideation Workshop

**Event:** Offline

**Date:** 14<sup>th</sup> December, 2022.

**Venue:** Vivek College of Commerce

**Name of Committee:** Meraki

**Name of Faculty Organizing:** Prof. Anuja Narvankar & Prof Lubina Gonsalves.

**Organized for:** All the under graduate students

**Level of Activity:** Intracollege

**Speaker of the session:** Ms. Himani Vaishnav, Digital Entrepreneur.

**Objective:** The main motive to conduct this session was to just make the future of India that is the youth familiar with the 5 stages of Entrepreneurship i.e. newbie, enthusiast, idea, beta and start-up.

### **Contents:**

1. The session started with a welcome speech and an introduction of the speaker.
2. Speaker took over the session and gave a brief on the 5 stages of entrepreneurship
  - Newbie
  - Enthusiast
  - Idea
  - Beta guy
  - Start-up guy
  - Also explained about internships and why internships are important in our initial learning stage.

**The outcome of the session:** The student enjoyed the session as it was interactive. They were made known about the 5 stages of Entrepreneurship and were made realised why internships are important how they are self-development & growth opportunities. They also learned about importance of problem solving and the need of idea generation.

**Feedback:** The overall feedback was positive.

**Total No. of Attendees:** 41

**Female:**22 **Male:** 19

Prof. Anuja Narvankar  
(Convener of IIC)

Prof. Anupama Bali  
(Vice-President of IIC)

Dr. Vijetha Shetty  
(President of IIC)



## Images of the Session

